Team Coat of Arms

Type of activity: Team building  
Participants: 6-80  
Timing: 30-40 Minutes  
Materials: Paper/Flip chart pads, pens, markers  
Additional Cost: $20 (for above mentioned materials)  
Key themes: Team bonding, reinforcing team values

Instructions:

Have teams create your team coat of arms.

- Provide a brief overview of what a coat of arms is
- Select a coat of arms template
- Divide coat of arms template into 3 sections.
- In the first space, draw something that represents a recent achievement.
- In the second space, draw something that reflects your team values.
- In the third space, draw something that represents where you see the team going in the future.
- Post the finished coat of arms in your office.

Debrief: This activity allows team members to define their group or personality and define their values and mission. They can then use this design much like a logo to remind themselves of what they want and what they stand for. Continuously seeing the team coat of arms can have a positive effect on the team and motivate them to choose wisely when making decisions so they can fulfil their mission.

For more information, contact Learning & Development at: hrlearning@columbia.edu