



Navigating the College Admissions Process

Upcoming Live Webinars Presented by *Bright Horizons College Coach*®

Writing Your Best College Essay | July 21, 2020 | 12:30 p.m. ET

Take the stress out of writing the college essay.

Hear from an expert how to:

- Define what makes a strong, appropriate, and engaging essay topic
- Know how to avoid common mistakes and pitfalls
- Learn strategies to brainstorm, methods for writing, and tips for editing

Suggested for: Rising 12th graders and their parents/guardians.

The Common App: What You Need to Know | August 13, 2020 | 3:00 p.m. ET

Everything you need to know about the Common App

Hear from a college expert and learn:

- Answers to frequently asked questions
- Common pitfalls and how to avoid them
- Strategies your student can use to make his or her application stand out

Suggested for: Parents/guardians of 11th – 12th graders

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